

Dima Rodionov

He/Him/His

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About me

I'm an art director, educator, graphic and motion designer. I am also the creative director of BBE design school (Russia), where I teach a year-long program on motion design. I create 3d-motion graphics, brand identities, and contemporary jewellery.

Education

2012–2014
[British High School of Design](#)
Type and Typography

2006–2011
Moscow State University of Printing Arts
Faculty of Graphic Arts. Speciality: IT in design

Public talks

[Interview for type.today \(ENG\)](#)
[Interview for BBE \(RUS\)](#)

Awards

[Red Dot Award \(2021\)](#)
[Demo Festival \(2019\)](#)

Experience

Creative director, [BBE](#)
2020–Present

BBE is a school of creative industries. We teach graphic and motion design, UX, illustration, contemporary art and a lot more. At the school I lead the department of design where I am responsible for building the brand identity and advancing product design of the company. I'm also responsible for processes within the design department and between the design and other departments.

Art director, [Studio ONY](#)
2018–2020

ONY is one of the major design studios in the local market with expertise in branding and web design. I was an art director and motion designer within the branding team. My biggest projects there were rebrandings of several banks. I was also responsible for the production of design cases for the studio.

Art director, [12 Kosmonavtov](#)
2015–2018

In this design studio specializing in branding and annual reports. I started as a graphic designer, but after two years became an art director. Most of my time I was spent doing concepts and branding, however I worked with websites, prints, and wayfinding systems as well.

Designer, LemonLime advertising agency
2013–2015

Branding. Creation of HoReCa events concepts, 3D visualizations, and presentations.

Designer, [Mobile TeleSystems JSC](#)
2010–2013

Layouts, POS-materials, prints and packaging.